



## **T.V.Krishna – President 1998 to 2000**



T.V.Krishna

This was a period of flux for CMANA, where many new Organizations were also presenting Artistes, which hitherto had been CMANA's sole domain. Cultural activities on many fronts such as Dance, Temple activities, Dramas, and other forms of entertainment/ social obligations ate into CMANA's attendance at its featured concerts. CMANA's stature was being 'threatened'.

It was my intention to turn the image of CMANA around, while accepting the new realities. My idea was to manage, and not fight these.

I was privileged to oversee two Major accomplishments:

### **1. SangeethaSaagara Award to eminent women stalwarts MS Subbulakshmi, and DK Pattamal.**

I owe a deep sense of gratitude and thanks to Narada Gaana Sabha for hosting this event under their banner and infrastructure. Many thanks also to Soundaram and Ramaswamy who were the prime movers of this idea, and used their relationship with NGS to give CMANA a great platform.

The event was a great success, and very importantly, gave a boost to the image and brand recognition of CMANA in India – the first such mega event for CMANA. Almost all musicians were present in the audience, and CMANA became a household name among the Carnatic circles in Chennai.

### **2. 25th Year Celebrations in NJ: A 3-day event featuring 10 major artistes with equally prominent accompanists.**

While the event itself was free to the Rasikas, we used that forum to increase our membership. During those 3 days alone, our membership almost doubled.

The event was planned and executed very immaculately, and involved non-traditional activities such as fund raising, sponsorship etc., which was not a familiar activity for CMANA. For all the times in the past that CMANA was tardy in their start times of programs, this event started on the dot, and a proud moment that when the function was inaugurated, the first item to be pointed out was the clock!

I enjoyed my tenure at CMANA and made several friends, and that has been an invaluable benefit that I shall cherish.